

Education: University of Massachusetts Amherst

Expected Spring 2020

B.A. Journalism, History Minor, Film Studies Certificate, International Relations Certificate

GPA: 3.9

Skills & Equipment

Software: Adobe Creative Suite, Avid Media Composer, Final Cut Pro; Garageband; R Studio, Tabula, OpenRefine, Flourish, DataWrapper, Infogram; Google Analytics; Microsoft Office Suite

Video & Audio: Canon Cinema, Professional Camcorder, and DSLR Cameras; Panasonic & Sony Mirrorless Cameras; Olympus OMPC 35mm; Sound Board Operation; Zoom H4N & H2N; Tascam DR-40

Other: AP Style proficient; Hootsuite, Twitter, Instagram, Facebook, LinkedIn, Snapchat, YouTube, Vimeo

Broadcast Production Experience

WGBY | PBS – *Connecting Point* Fellow

Fall 2019

Served as a Production Assistant for *Connecting Point*, a magazine-style program covering western New England.

- Pitched story concepts to producers, worked with camera crew and editors to co-produce field and studio segments.
- Assisted producers and talent during shoots, logged and edited footage. Booked guests and conducted interviews.

WGBH | PBS – *NOVA Digital Video* Intern

Summer 2019

Worked in multiple areas of the Digital Video Team for *NOVA*, America's most-watched prime time science show.

- Worked directly with the producer to create the first documentary for the *What the Physics?!* series. Conducted interviews and assisted in script editing. Set up shoots and edited footage, creating a rough cut of the film to be used in the final edit.
- Selected and repackaged segments of film from the *Summer of Space* series for release on social media.
- Served as Production Assistant on shoots for short-form journalistic and documentary videos.

Digital Production Experience

UVC-TV19 – *Producer & Videographer*

2017 - Present

Producer for multiple shows at this student-run television station. Go-to person for any sound, editing, and video work needed.

- Shoot *Yak Back!*, a weekly comedy show. Worked with a small team to launch *Inside UMass*, the station's first short-form documentary series focusing on student groups at UMass.

Swansburg Media – *Videographer, Photographer, Editor*

2017 - Present

Create freelance commercial and creative video for local businesses, artists, musicians, etc.

- Select Products: mission videos, commercials, social content, music videos, event coverage, behind-the-scenes

UMass Residential Life – *Social Content Manager & Outreach Coordinator*

2017 – Present

Develop social media campaigns surrounding UMass Amherst campus life. Create photo and video content to support ongoing initiatives and schedule content release based on platform type and audience engagement.

Jobcase, Inc. – *Creative Video Intern* 2019, *Content Production Intern* 2018

Summers 2018 & 2019

Produced a wide range of content for this fast-growing tech startup for use in multiple digital branding efforts.

- Helped devise and release the social content series *#LifeAtJobcase* on LinkedIn and YouTube. Recorded 27 interviews with executives, engineers, and office staff; chose video themes; scouted locations; directed film crew; and edited footage.
- Developed a video series on prepping for job interviews. Edited footage from company events. Created social media posts.

Amherst Wire – *Video Editor & TV Producer*

2018 - 2019

Joined this award-winning multimedia publication of the UMass Journalism Department to help revamp their video production team. Branched out to become editor for all video content. Oversaw and mentored multimedia reporters.

Other Multimedia Experience

WMUA Radio News, 91.1FM – *News Anchor & Reporter*

2016 - Present

The Massachusetts Daily Collegian – *News Correspondent, Photographer*

2017 - 2019

UMass Transportation Center – *Multimedia Editorial Intern*

2017 – 2019